

Introducing SmartConnect

Your Client's Medicare Advocacy Resource

SmartConnect provides personalized Medicare guidance, helping clients evaluate coverage options and enroll in plans. If a plan is selected, SmartConnect will help with enrollment and provide ongoing support.

Adding SmartConnect's one-of-a-kind Medicare services to your offerings helps retain and attract clients by demonstrating the long-term value you provide.

Did you know 11,000 people
turn 65 every day in the US?

If you're getting questions
about Medicare, send them to
SmartConnect.

How SmartConnect supports your branch:

- Visit advisors.smartconnectplan.com/medicare-resources to learn more about how SmartConnect partners with financial advisors. You can also sign up for live [branch-facing webinars](#) where all your questions will be answered.
- Support your clients into their Medicare transition by sending them to smartconnectplan.com/referral or they can call SmartConnect directly at (833) 919-4412. Only your client can schedule an appointment.
- If they'd like more information, direct them to smartconnectplan.com/ej

With SmartConnect, your client can expect:

- A complete understanding of Medicare, enrollment periods, and their eligibility
- An unbiased comparison of their current health insurance to their Medicare options
- Help enrolling in a Medicare plan if they find one they like, as well as ongoing support for years to come

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